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FEB 2 0 2007

## Merchant & Gould

An Intellectual Property Law Firm

Georgia-Pacific Center
133 Peachtree Street NE, Suite
4900
Atlanta, Georgia
30303-1821
TEL 404.954.5100
FAX 404.954.5099
www.merchant-gould.com

Fax Transmission February 20, 2007 Murrell W. Blackburn To: Mail Stop Amendment From: Commissioner of Patents Fax No.: 404.954.5099 Fax No.: 571-273-8300 Phone No.: 404.954.5100 Total Pages: 32 E-Mail: mblackburn@merchantgould.com Confirmation Via Mail: Yes No Applicant: Scott Swix et al. Examiner: Hai V. Tran Serial No.: 09/892,727 Group Art Unit: 2611 Filed: Docket No.: 60027.0018USU1/BS01040 June 27, 2001 Title: REMOTE DIAGNOSTIC TOOL FOR A MEDIA DELIVERY NETWORK

The following documents are transmitted in connection with the above-referenced application.

- 1. Transmittal Sheet in duplicate containing Certificate of Facsimile Transmission (2 pages)
- 2. Sixth Supplemental Information Disclosure Statement containing Certificate of Facsimile Transmission(2 pages)
- 3. Form 1449 (1 page) and two (2) cited references (26 pages)

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#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

FEB 2 0 2007

Applicant:

Scott Swix et al.

Examiner:

Hai V. Tran

Serial No.:

09/892,727

Group Art Unit:

2611

Filed:

June 27, 2001

Docket No.:

60027.0018USU1/BS01040

Title:

REMOTE DIAGNOSTIC TOOL FOR A MEDIA DELIVERY NETWORK

CERTIFICATE UNDER 37 CFR 1.6(d):

Thereby certify that this paper is being transmitted by facsimile to the U.S. Patent and Trademark Office on February 20,

2007.

Name: Selina Moore

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

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PATENT TRADEMARK OFFICE

Sir:

We are transmitting herewith the attached:

Sixth Supplemental Information Disclosure Statement containing Certificate of Facsimile Transmission (2 pages)

Form 1449 (1 page) and two (2) cited references (26 pages)

Please consider this a PETITION FOR EXTENSION OF TIME for a sufficient number of months to enter these papers or any future reply, if appropriate. Please charge the \$180.00 fee, and any additional fees, or credit overpayment, to Deposit Account No. 13-2725. A duplicate of this sheet is enclosed.

MERCHANT & GOULD P.C. P.O. Box 2903, Minneapolis, MN 55402-0903 612.332.5300

Name: Murrell W. Blackburn

Reg. No.: 50,881

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APPLICATION NO.	FILING DATE	PIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
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MERCHANT P.O. BOX 2903	& GOULD BELLSOUT	TH CORPORATION	BILGRAMI,	ASGHAR H
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Please find below and/or attached an Office communication edncerning this application or proceeding.

# RECEIVED CENTRAL FAX CENTER

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	Application No.	Applicant(s)	
Office Action Summan	09/893,332	SWIX ET AL.	
Office Action Summary	Examiner	Art Unit	
	Asghar Bilgrami	2143	
- The MAILING DATE of this communication app Period for Reply	ears on the cover sheet	with the correspondence ad	ldress ·
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA  - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (5) MONTHS from the mailing date of this communication.  If NO period for reply is specified above, the maximum statutory period w.  - Falture to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUI 66(a). In no event, however, may will apply and will expire SIX (8) M cause the application to become	NICATION. a reply be timely filed ONTHS from the mailing date of this c ABANDONED (35 U.S.C. § 133).	
Status			
1) Responsive to communication(s) filed on 20 Ju	ne 2006.		
2a) This action is FINAL 2b) ☑ This	action is non-final.		
3) Since this application is in condition for allower	ce except for formal ma	atters, prosecution as to the	merits is
closed in accordance with the practice under E	x parte Quayle, 1935 C	.D. 11, 453 O.G. 213.	
   Disposition of Claims			
4) Claim(s) <u>1-9,11,12 and 14-22</u> is/are pending in	the application.		
4a) Of the above claim(s) is/are withdraw			
5) Claim(s) is/are allowed.			
6)⊠ Claim(s) <u>1-9,11,12 and 14-22</u> is/are rejected.	i i		
7) Claim(s) is/are objected to.			
8) Claim(s) are subject to restriction and/or	election requirement.		
Application Papers			
9) The specification is objected to by the Examiner 10) The drawing(s) filed on 27 June 2001 is/are: a)		icated to by the Evaminer	
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11) The oath or declaration is objected to by the Exa	, i	• • •	
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Priority under 35 U.S.C. § 119			
12) Acknowledgment is made of a claim for foreign	oriority under 35 U.S.C.	§ 119(a)-(d) or (f).	
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Art Unit: 2143

Page 2

#### **DETAILED ACTION**

## Continued Examination Under 37 CFR 1.114

A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 06/20/2006 has been entered.

## Claim Rejections - 35 USC § 112

- 1. The following is a quotation of the first paragraph of 35 U.S.C. 112:
  - The specification shall contain a written description of the invention, and of the manner and process of making and using it, in such full, clear, concise, and exact terms as to enable any person skilled in the art to which it pertains, or with which it is most nearly connected, to make and use the same and shall set forth the best mode contemplated by the inventor of carrying out his invention.
- 2. Claim 16 rejected under 35 U.S.C. 112, first paragraph, as failing to comply with the enablement requirement. The claim(s) contains subject matter which was not described in the specification in such a way as to enable one skilled in the art to which it pertains, or with which it is most nearly connected, to make and/or use the invention. "Wherein the media distribution device delivers to the media presentation device the portion of the media content stream modified by the local account manager and identified by the local account data module without any immediate changes to the media content stream received at the media distribution device from the media delivery service

Art Unit: 2143

Page 3

provider thereby allowing the customer to receive instantaneous delivery of only the portion of the media content that is part of the local account while the central account identifies a different portion of the media content stream selected for delivery than the local account. The specification does not describe the above limitation more specifically the portion that states, "While the central account identifies a different portion of the media content stream selected for delivery than the local account".

## Claim Rejections - 35 USC § 103

- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. Claims 1-9, 11, 12, 14-22are rejected under 35 U.S.C. 103(a) as being unpatentable over Thomas et al (US. PUB. 2002/0059627A1).
- 5. As per claim 1,16 & 20 Thomas disclosed a media distribution system operative to selectively deliver media content to a media presentation device of a customer, the media distribution system comprising: a media delivery service provider operative to transmit a media content stream to a media distribution device (page.1, paragraph.3); a customer account database, remote from the media distribution device for maintaining a central account associated with the media distribution device, the central account identifying a portion of the media content stream that is selected for delivery to the

Art Unit: 2143

Page 4

media presentation device (page.6, paragraph.92); to a local account data module for maintaining a local account identifying the portion of the media content stream that is selected for delivery to the media presentation device (page.3, paragraphs.48 & 53); locally blocking a portion of the media content stream not defined in the local account data (Page.1.paragraph.9 and page paragraph, 117) a local account manager, local to the media distribution device (page.4, paragraph. 57), for modifying the portion of the media content stream identified in the local account data module (page.4, paragraph. 61-63); wherein the media distribution device delivers to the media presentation device the portion of the media content stream modified by the local account manager (page.5, paragraphs 69, 70) and identified by the local acco⊎nt data module without any immediate changes to the media content stream received at the media distribution device from the media delivery service provider (page 5, paragraphs 70-73) thereby allowing the customer to receive instantaneous delivery of only the portion of the media content that is part of the local account (page.5, paragraphs 77 & 78) while the central account identifies a different portion of the media content stream selected for delivery than the local account (paragraph, 81), Although Thomas did not explicitly disclose "local account data module" and "local account mahager" in the media distribution module (set top box) modifying portion of the media content stream without requiring interaction with the central account data base. However Thomas did disclose that user equipment (set top box) may include sufficient hardware and software capability (local modules) (page.4, paragraph.57) to perform functionality such as to allow user to communicate with his or her system (set top box) (paragraph 63) to view upcoming

**2**012/032

Page 5

Application/Control Number: 09/893,332

distribution system more user friendly and versatile.

Art Unit: 2143

program listing by time or category and customizing the channels etc (page.3, paragraphs.42 & 43, page.5, paragraph.72) and additionally viewing interactive advertisements (movie preview trailers) by navigating the menu rendered by user equipment (the set top box) (page.5, paragraphs 77 & 78) locally without any interaction with the central account database at a remote location. Thomas further describes that that the interaction with remoter server 180 (central account manager) with respect to customer account occurs when the customer selects a purchase button selecting the video on demand program (page.5, paragraph.81). At the time the invention was made it would have been obvious to one in the ordinary skill in the art to have incorporated the

local modules that control the local management of the media content received from the

media delivery provider in order to provide user with more control over viewing options

and flexibility to choose a program according to their desired criteria making the media

6. As per claim 2 Thomas disclosed the media distribution device of Claim 1, wherein the media content is delivered over a communication link between the media distribution device and a media delivery service provider (Thomas, page 4, paragraph 56).

7. As per claim 3 Thomas disclosed the media distribution device of Claim 1, wherein the communication link is a broadband connection (paragraph.56).

Art Unit: 2143

Page 6

- 8. As per claim 4 & 19 Thomas disclosed the media distribution device of Claim 3, wherein the broadband connection is an asymmetric digital subscriber line (paragraph.58).
- 9. As per claim 5 Thomas disclosed the media distribution device of Claim 1, wherein the communication link is a satellite connection (paragraph.39).
- 10. As per claim 6 Thomas disclosed the media distribution device of Claim 1, wherein the local account manager can be remotely controlled (Thomas, page.2, paragraph 41 & page.4, paragraph 59).
- 11. As per claim 7 Thomas disclosed the media distribution device of Claim 1, wherein the local account manager can be remotely accessed (Thomas, page.2, paragraph 41 & page.4, paragraph 59).
- 12. As per claim 8 Thomas disclosed the media distribution device of Claim 7, wherein the local account manager can be remotely accessed via the media adapter (Thomas, page.2, paragraph 41 & page.4, paragraph 59 & 61).
- 13. As per claim 9 Thomas disclosed the media distribution device of Claim 7, wherein the local account manager can be remotely accessed via the data adapter (Thomas, page.2, paragraph 41 & page.4, paragraph 59 & 61).

Art Unit: 2143

Page 7

- 14. As per claim 11 Thomas disclosed the media distribution device of Claim 10, wherein the local account data module can be transmitted to the media delivery service provider (Thomas, page 2, paragraph 41 & page 4, paragraph 59).
- 15. As per claim 12 Thomas disclosed the media distribution device of Claim 11, wherein the media delivery service provider is operative to store the local account data module (Thomas, page.4, paragraph 59 & page.6, paragraph 91).
- 16. As per claim 14 Thomas disclosed the media distribution device of Claim 13, further comprising a user interface whereby the local account manager can be locally accessed (page.4, paragraph 56 & 63).
- 17. As per claim 15 Thomas disclosed the media distribution device of Claim 14, wherein the user interface is provided via the media presentation device (page3,paragraph.55).
- 18. As per claim 17 Thomas disclosed the media delivery system of Claim 16, wherein the local account manager is operative to autonomously transmit the local account data module to the media delivery service provider for storage as the central account (Thomas, page.1, paragraph 8, page.3, paragraph 45 & page.4, paragraph 59).

Page 8

Art Unit: 2143

- As per claim 18 Thomas disclosed the media delivery system of Claim 17, 19. wherein the local account data module is transmitted to the media delivery service provider over an asymmetric digital subscriber line (Thomas, page.2, paragraph 41 & page.4, paragraph 59 & 61).
- As per claim 21 Thomas disclosed the media distribution device of Claim 1, 20. wherein when the local account manager modifies the identification of a portion of the full stream of media content, delivery of media content to the media presentation device is immediately altered without requiring access to or authorization from the media delivery service provider whereby customer account information maintained by the media delivery service provider can be reconciled with the local account data module at a later time (Thomas, page.1, paragraphs 8 & 9).
- 21. As per claim 22 Thomas disclosed the media delivery system of Claim 16, wherein the media distribution device blocks from being available the media presentation device portions of the media content stream not identified by the local account data module without any immediate changes to the media content stream transmitted by the media delivery service provider (page.5, paragraphs 70-73).

#### Response to Arguments

Applicant's arguments filed 20 1June 2006 have been fully considered but they 22. are not persuasive.

Art Unit: 2143

Page 9

23. The applicant argued that claim 1 recites instantaneous delivery of only the portion that is part of the account without requiring change to the account via interaction with the central customer account manager.

As to applicant's arguments Thomas discloses that pince the customer selects a specific on-demand video (specific video stream) using a user purchase code or customer ID (customer account) the movie is delivered instantaneously to the user (i.e. on the display screen of the user's monitor) from the media distribution facility or from any suitable distribution source (Set-top-box since it has the storage capability)(paragraph The preceding video purchase activity is included in the customer's monthly bill, which is updated at the customer account/billing fadility ("central customer account manager" as described by the applicant in claim 1). In order to bill the customer for the services used (video on demand in this case) the purchase activity has to be reported to the to the account/billing facility (central customer account manager). Even the applicant admits to this fact in the specification on page 11, lines 20-25 & page 12, lines 4-19) that the customer account modification (purchase of a video) activity is reported/communicated to the centralized customer account database. Additionally the applicant on page 13 lines 16-19 states that "Although the preferable time for transmitting local account data to the customer account management center 310 has been described as being during off-peak hours, it will be appreciated that this transmission can take place at any time."

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Application/Control Number: 09/893,332

Art Unit: 2143

Page 10

#### Conclusion

Any inquiry concerning this communication of earlier communications from the examiner should be directed to Asghar Bilgrami whose telephone number is 571-272-3907. The examiner can normally be reached on 9-5.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, David Wiley can be reached on 571-272-3924. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

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	•			U.S. P.	ATENT DOCUM	ENTS		
*		Document Number Country Code-Number-Kind Code	Date MM-YYYY			Name		Classification
*	А	US-2002/0059621 A1	05-2002	Thoma	s et al.			725/87
*	В	US-5,914,746 A	06-1999	Matthe	ws et al.		_	725/132
*	С	US-5,557,320 A	09-1996	Krebs,	Mark			725/114
*	D.	US-6,973,662 B1	12-2005	Sie et a	al.			725 <i>1</i> 25
*	E	US-5,867,494 A	02-1999	Krishna	aswamy et al.			370/352
*	F	US-2003/0192060 A1	10-2003	Levy, F	Kenneth L.			725/133
*	G	US-6,725,460 B1	04-2004	Nishiya	ema et al.			725 <i>[</i> 32
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## UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/963,779	09/16/2001	Scott Swix	60027.0019US01	.1691
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PO BOX 5743			ART UNIT	PAPER NUMBER
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Please find below and/or attached an Office communication concerning this application or proceeding.

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# RECEIVED CENTRAL FAX CENTER

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MERCHANT & GOULD

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**2**021/032

•	Application No.	Applicant(s)
	09/963,779	SWIX ET AL.
Office Action Summary	Examiner	Art Unit
•	Calvin L. Hewitt II	3621
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Status		
1) Responsive to communication(s) filed on 20 J	anuary 2006.	
2a)⊠ This action is FINAL. 2b)□ This	s action is non-final.	
3) Since this application is in condition for allowa		
closed in accordance with the practice under i	Ex parte Quayle, 1935 C.D. 11,	453 O.G. 213.
Disposition of Claims		•
4) Claim(s) 11-16,20-22 and 25-32 is/are pendin	g in the application.	
4a) Of the above claim(s) is/are withdra	wn from consideration.	
5) Claim(s) Is/are allowed.		
6)⊠ Claim(s) <u>11-16,20-22 and 25-32</u> is/are rejecte	d.	
7) Claim(s) is/are objected to.  8) Claim(s) are subject to restriction and/o	or election manifestant	
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9) The specification is objected to by the Examin		
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Priority under 35 U.S.C. § 119		
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2) Notice of Draftsperson's Patent Drawing Review (PTO-948)	Paper No(s)/Mai	l Date
3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08 Paper No(s)/Mail Date	6) Other:	at Patent Application (PTO-152)
U.S. Patent and Trademark Office		

PTOL-326 (Rev. 7-06)

Office Action Summary

Part of Paper No./Mail Date 20060302

Art Unit: 3621

Page 2

### Status of Claims

1. Claims 11-16, 20-22, and 25-32 have been examined.

## Response to Arguments/Amendments

Applicant has amended the claims to read "identifying a permanent virtual 2. circuit of the Media Distribution Device to authenticate the Media Distribution Device for purchasing the media service" (emphasis added). Applicant has also introduced the language of "if the permanent virtual circuit is authenticated" (emphasis added), however these two limitations together render claim 11, for example, unclear because it is the Media Distribution Device that is authenticated and not the permanent virtual circuit. Therefore, for purposes of examination, the Examiner is interpreting the claims to read if the Media Distribution Device Is authenticated instead of the permanent virtual circuit being authenticated (Specification, page 4, lines 24-26; page 5, lines 1-11). Further, to one of ordinary skill, a permanent virtual connection is understood to be a virtual connection which is not terminated when the connection is not in use. Well known examples, of PVC connections are DSL and cable modem internet connections. Kocher et al. disclose distributing content DSL (column 9, lines 7-15) while Katz et al. teach a system for allowing a delivery device to authenticate

Art Unit: 3621

Page 3

a distribution device over a permanent virtual connection such as internet access via a cable modem (column 4, lines 42-67; column 8, lines 5-33; column/line 11/55-12/23) and matching a hardware serial number of the distribution device to a registered serial number of a customer record (column 13, lines 12-36). Kocher et al. also disclose distributing encrypted content to a Media Distribution Device (column 7, lines 48-54; column 8, lines 1-6). Therefore, to one of ordinary skill the combined prior art continues to read on Applicant's claimed method and system.

## Claim Rejections - 35 USC § 112

- 3. The following is a quotation of the second paragraph of 35 U.S.C. 112:
  The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.
- 4. Claims 11-16, 20-22, 25 and 26 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Claim 11 recites has been amended to read "identifying a permanent virtual circuit of the Media Distribution Device to authenticate the Media Distribution Device for purchasing the media service" (emphasis added).

Applicant has also introduced the language of "if the permanent virtual circuit is authenticated" (emphasis added), however these two limitations together render claim 11 unclear because it is the Media Distribution Device that is authenticated

Art Unit: 3621

Page 4

and not the permanent virtual circuit. Claims 23, 25 and 26 recite similar language. Therefore, for purposes of examination, the Examiner is interpreting the claims to read if the Media Distribution Device is authenticated instead of the permanent virtual circuit being authenticated (Specification, page 4, lines 24-26; page 5, lines 1-11).

Claims 12, 13, 15, 16, 20 and 21 are also rejected as they depend from claim 11.

Claim 13 recites "... and wherein the comparing step". However, claim 11 from which claim 13 depends is silent regarding the use of comparison step to authenticate a Media Distribution Device.

## Claim Rejections - 35 USC § 103

- 5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 6. Claims 11-13, 20-22, 25 and 26 are rejected under 35 U.S.C. 103(a) as being unpatentable over Kocher et al., U.S. Patent No. 6,289,455 in view of Katz et al., U.S. Patent No. 5,926,624 and Lin et al. 6,282,575.

Art Unit: 3621

Page 5

As per claims 11-13, 20-22, 25 and 26, Kocher et al. teach a method for purchasing a media service from a Media Delivery Device comprising:

- the sending a request from a from a Media Distribution Device (e.g. computer, set-top box) (column 6, lines 12-27; column 8, lines 21-28; column 9, lines 16-22) to a Media Delivery Device for media service (column 9, lines 1-15)
- uploading a software key and deleting a software key after a
  predetermined amount of time (column 8, lines 45-55; column 13,
  lines 10-25; column 20, lines 25-36; column 22, lines 35-55; column
  25, lines 43-59)
- billing a customer account for accessing a media service (column 3, lines 35-52)
- determining whether a timer associated with a software key has expired and deleting the software key (column 25, lines 43-59)
- determining whether a conditional software product with a key for decrypting a media service, for display on a display device (column 6, lines 12-27; column 8, lines 21-28; column 9, lines 16-22), is out-of-date and updating the conditional software product (column 25, lines 43-59)

Art Unit: 3621

Page 6

 communicating an encrypted format of the purchased media service to the Media Distribution Device (column 7, lines 48-54; column 8, lines 1-6)

Regarding the direction of a consumer of media service, such as visual content (column 8, lines 1-6 and 21-28), to a service representative, the Examiner takes Official Notice that instructing a consumer to contact a "help desk" or help personnel is old and well known. Kocher et al. also teach a Media Distribution Device (column 8, lines 21-28; column 9, lines 16-22) connected to a Media Delivery Device (column 9, lines 1-15) over an asymmetric digital subscriber line (column 9, lines 7-15). However, Kocher et al. do not specifically recite authenticating (e.g. determine the consumer's "standing") a Media Distribution Device. Katz et al. teach a system for allowing a delivery device to authenticate a distribution device over a permanent virtual connection such as internet access via a cable modem (column 4, lines 42-67 column 8, lines 5-33; column/line 11/55-12/23) and matching a hardware serial number of the distribution device to a registered serial number of a customer record (column 13, lines 12-36). Therefore, it would have been obvious to one of ordinary skill to combine the teachings of Kocher et al. and Katz et al. in order to better target devices eligible to receive content ('455, column 13, lines 10-18; column 25, lines 5-14; '624, column 8, lines 29-33; column/line 11/55-12/23).

Art Unit: 3621

Page 7

7. Claims 14-16 are rejected under 35 U.S.C. 103(a) as being unpatentable over Kocher et al., U.S. Patent No. 6,289,455 in view of Katz et al., U.S. Patent No. 5,926,624 and Lin et al. 6,282,575.

As per claims 14-16, Kocher et al. teach a system for distributing content to a distribution device (column 6, lines 12-27; column 8, lines 21-28; column 9, lines 1-22). Katz et al. teach an authentication protocol for determining whether a device is eligible to receive content (column 8, lines 29-33; column/line 11/55-12/23). However, neither Kocher et al. not Katz et al. specifically recite using MAC addresses for authenticating consumer devices. Lin et al. (figures 2 and 3; column/line 1/35-2/30; column 4, lines 5-45; column 5, lines 12-45). Therefore, it would have been obvious to combine the teachings of Kocher et al., Katz et al. and Lin et al. in order to authenticate devices adhering to the Ethernet Standard ('575, column 4, lines 5-18) and/or to more efficiently obtain an identifier that uniquely identifies a device in order to securely distribute content ('624, column 12, lines 22-38; '575, column 4, lines 10-17; '455, column 7, lines 65-67).

8. Claims 27-32 are rejected under 35 U.S.C. 103(a) as being unpatentable over Kocher et al., U.S. Patent No. 6,289,455.

As per claims 27-32, Kocher et al. teach a method for purchasing a media service from a Media Delivery Device comprising:

Page 8

Application/Control Number: 09/963,779

Art Unit: 3621

the sending a request from a from a Media Distribution Device

22) to a Media Delivery Device for media service (column 9, lines 1-

(column 6, lines 12-27; column 8, lines 21-28; column 9, lines 16-

15)

uploading a software key and deleting a software key after a
predetermined amount of time (column 8, lines 45-55; column 13,
lines 10-25; column 20, lines 25-36; column 22, lines 35-55; column
25, lines 43-59)

 billing a customer account for accessing a media service (column 3, lines 35-52)

- determining whether a timer associated with a software key has expired and deleting the software key (column 25, lines 43-59)
- determining whether a conditional software product with a key for decrypting a media service is out-of-date and updating the conditional software product (column 25, lines 43-59)

Regarding the direction of a consumer of media service, such as visual content (column 8, lines 1-6 and 21-28), to a service representative, the Examiner takes Official Notice that instructing a consumer to contact a "help desk" or help personnel is old and well known. Kocher et al. also explicitly recites or at least clearly suggests the existence of a database for maintaining a subscriber record that stores a subscriber name, financial characteristic identifying financial

Art Unit: 3621

Page 9

standing and a hardware/equipment identifier associated with a communications channel (figures 5 and 6; column 3, lines 35-51; column 8, lines 22-28; column 9, lines 6-16; column/line 11/65-13/10; column 25, lines 43-59; column 27, lines 1-6).

#### Conclusion

- 10. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure:
  - 'Chapman discloses permanent virtual circuits
- 11. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**.

  See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will

Art Unit: 3621

Page 10

the statutory period for reply expire later than SIX MONTHS from the date of this final action.

12. Any inquiry concerning this communication or earlier communications from the Examiner should be directed to Calvin Loyd Hewitt II whose telephone number is (571) 272-6709. The Examiner can normally be reached on Monday-Friday from 8:30 AM-5:00 PM.

If attempts to reach the Examiner by telephone are unsuccessful, the Examiner's supervisor, James P. Trammell, can be reached at (571) 272-6712.

Any response to this action should be mailed to:

Commissioner of Patents and Trademarks c/o Technology Center 3600 Washington, D.C. 20231

or faxed to:

(571) 273-8300 (for formal communications intended for entry and after-final communications),

OF:

(571) 273-6709 (for informal or draft communications, please label "PROPOSED" or "DRAFT")

Art Unit: 3621

Page 11

Notice of References Cited			MERCE	IANT & GOU Application/C 09/963,779	Jonitol	Reexamina SWIX ET A	Ø 032/03 y⊬atent under ation kL
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